

Get Sourcing with SellerAmp **SAS**



Settings Checklist



Use this checklist to get your Settings set up and ensure SAS understands your business objectives and preferences. Settings can be adjusted in any of the 3 SAS tools.

☐ User Details

Home Marketplace: select your marketplace.



VAT

Select your VAT (Value Added Tax) scheme.

- Not Applicable: for countries or situations where VAT does not apply.
- Not Registered: you are not VAT registered.
- Standard Rate: you are VAT registered and pay the Standard Rate in your marketplace.
- Flat Rate: you are VAT registered and pay a Flat Rate in your marketplace. Once selected you enter your rate.

☐ Buying Criteria

- Minimum & Maximum BSR %: let SAS highlight if a product meets your minimum and/or maximum BSR requirement, as a percentage, within the category.
- Minimum Profit: what is the minimum amount you wish to make on a product?
- Minimum ROI: what your minimum return on investment you want to make on a product?

What is BSR?

Best Sellers Rank or Amazon Sales Rank, indicates how well a product is selling in a category, relative to other products in that category. The best selling product in a category has a Sales Rank of 1. To put the number in perspective, BSR is also reflected as a percentile within the category.

BSR (Top %)

43,802 (1.64%) 👍

Profit & ROI

Profit: difference between Sale Price and the cost of buying the product plus all costs and fees required to sell the product.

ROI (Return on Investment): your profit margin relative to the Cost Price. Expressed as a percentage, it enables easy comparisons with different products.

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☐ Additional Costs

When applicable, they are automatically included in profit & ROI calculations.

- Prep Fee: for FBA sellers, your preparation costs (yours or fulfillment center) before shipping to Amazon.
- Misc Fee, Misc Fee (%): other per item cost you want included in calculations. Include as a value or as a percentage of the Cost Price.
- Inbound Shipping: your inbound shipping rate.
Hint: calculate an estimate of your rate by dividing your average shipping cost by the average shipping weight.

☐ Default Values

Though not required, and adjustable as you analyze, save time by selecting default values.

- Ranks & Prices Time Frame: default view for the Ranks and Prices panel, either current or a historic average.
- FBM cost: your FBM fulfillment cost including postage and packaging.
- Storage Time: for FBA, estimated time in the Amazon warehouse.
- Local Fulfillment: select either FBA or FBM (MFN) as your default.
- European Fulfillment: if applicable, select EFN or PanEU as your default.
- Custom ROI Calculation: preferred custom ROI value for the ROI panel.

☐ Miscellaneous

- Keepa on search results: turn off/on the Keepa charts on search results.
- Store Geo Location: let SAS track the location where you looked up a product on your SAS mobile app.
- Dark Mode: enable dark mode.

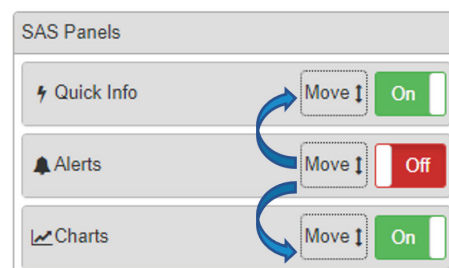
☐ Other Controls

Tags: here you create Tags that can be applied to products you analyze. Then search your history via Tags to more easily locate products.

Use Tags to distinguish:

- Sources
- Seasonal products
- Replenishables
- Staff/VA who analyzed
- Any topic you may want to search for

Panels: easily turn off/on or rearrange your SAS panels. Also set up integrations with our partners.



Click Save after making any changes in your Settings!